

The Benefits

Every club with a website has the opportunity to increase traffic to their website which in turn creates exposure for not only the club but the clubs sponsors.

How to achieve this simple objective.

On your club website either...

- Create a link on website for your competition results.
- Do NOT hide it behind a members only log in.
- Keep these pages up to date.
- And Club Diaries will advertise your website as being golfer friendly.

Why will this step work?

- Every golf has friends.
- Friends like to see how their mates are playing.
- If they share Golfink numbers they can do this but Golfink does not show who won what like NTP's, etc.
- When results are hidden behind a log in no non members have any reason to visit a clubs website.
- Don't under estimate this fact - Club Diaries has been in use for over 10 years based solely in Sydney.
- We are now expanding to include the website of all clubs which treat friends of their members as well as their members.

With increased exposure a club website can actually pay for itself!

- Sponsors can be asked to help cover the time cost of entering results if they are offered an image or link on the results page.

- This will provide a better deal for club sponsors.
- Secure current club sponsors for your club.
- Entice new sponsors.
- Provide sponsors with verifiable proof of page hit rates.